

smokershelpline.ca







CONNECT TO QUIT

Encouraging employees to quit tobacco use? We can help!

Helping your employees to quit tobacco use is a great way to promote a healthy workplace. You can educate your staff on the resources available to them. The majority of tobacco users want to quit and can be successful with support.

Smokers' Helpline has proven tips and tools to help people quit tobacco use and increase their chance of being successful. We offer free, personalized and non-judgmental support, advice and information by phone, online and text messaging. Interpreter service is available by phone in over 100 languages.

When should you promote tobacco cessation to employees?

- Year round
- Key periods when people resolve to make change
 - New Year
 - After Labour Day in September
- Key periods promoting cessation
 - National Non-Smoking Week (held annually in January)
 - World No Tobacco Day (held annually on May 31)

Workplace cessation strategies

- Provide Smokers' Helpline materials to your staff, workplace
 Health and Safety Committee and/or Employee Health office
- Distribute Smokers' Helpline information via regular staff communications, such as paystubs, bulletin boards, newsletters and intranet
- Post a Smokers' Helpline electronic web banner on e-mail signatures and intranet
- Coordinate a guit tobacco challenge for employees
- Invite a **Smokers' Helpline** representative to host a display or deliver a presentation

